

Sanlam Partnerships

AN INTRODUCTION

A network doing things differently

Our Sanlam Partnerships programme provides a tailored solution for both independent and restricted financial advisers who want to free themselves from many of today's regulatory and administrative burdens whilst retaining ownership of their businesses. Advisers throughout the UK, from local firms to large national networks, are benefitting from this partnership approach, which allows them to focus on what they do best – building and managing relationships with their clients and growing their assets under management.

About us

Sanlam Partnerships is a directly authorised, independent financial advice network with years of experience in building advice firms and providing a tailored, high quality service to appointed representatives (ARs) and directly authorised (DA) businesses. We appreciate that while no two financial advice firms are the same, they all want the same for their clients: high quality products and services from a wealth manager they can trust.

- Everything we do is designed to make life easier for you, allowing you to spend more time with your clients and running your business. As well as focusing on consistent investment performance, we can support you with timely economic and market updates, and regularly provide our thoughts on new legislation.
- We recognise and understand advisory business needs and requirements and whilst respecting your independence, we provide flexible solutions that allow you to focus on the areas of your business that you enjoy most.
- You may be a young start up business with ambitions of becoming a partner or planning your exit from the industry; in either event, Sanlam Partnerships represents a safe home for firms with no desire to join a consolidator or a network being built for eventual sale.

Each AR will have the assistance of a centralised team of experts to help with the ongoing running of your business including:

- Head of Practice Development
- Partnership Support Manager
- Head of Compliance
- Head of Advice
- Head of Operations
- Professional Standards Manager
- T&C team
- Training team

Next steps

If you would like to find out more about this service, please use the contact details below:

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